



Syed Mukaram Shah

(IATA) Dangerous Goods Transport Officer /Saudi Driving Licensed

Agile, result-oriented marketer with 8+ year of management experience in providing integrated business and marketing solutions to diverse clients, including highly valued individual and fast growing organizations.

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📍 Swat, Pakistan

WORK EXPERIENCE

Marketing Executive

Telenor Franchise

02/2013 - 09/2015

Achievements/Tasks

- My Duty as "Marketing Executive" was to interact with customers, from initial contact to building & developing long-term relationships.
- Operating Postpaid Installations.
- Customer Relations.
- Guide Customer & resolve problem faced by customer.

Marketing Strategist

Telenor Pakistan

12/2015 - 12/2018

Achievements/Tasks

- Collaborated with multimedia and art design staff.
- Implemented customer service processes to promote positive and consistent user experience ensuring brand loyalty.
- Dealing with other companies.

Marketing Executive

Azad Medicine

12/2018 - 11/2020

Achievements/Tasks

- Responsible to dispatch medicine as per customer /client needs.
- Communication with customers and other dispatchers.
- Purchased or negotiate the pricing of goods.

-CBTA based DGR awareness course certified from SHAHEEN FOUNDATION

-Transport of dangerous goods by air - training guidance 7.3

EDUCATION

Bachelor's in Arts

University of Al-Khair

2012 - 2014

Diploma in Information Technology

Khyber Institute of Science & Technology

2014

SKILLS

Business Process Improvement

Lead Generation

Social Media Marketing

Email Marketing

Communication & PR

Influential Negotiation Skills

Supervision & Leadership

Pro typing & Product Design

Development & Training

Project Management

Interpersonal Communication Skills

Product & Market Research

ORGANIZATIONS

Telenor Pakistan

Marketing Executive

HONOR AWARDS

Outstanding Award & Dedication

Telenor Pakistan

- To enable retail channel and leading the business development team to fulfill business KPIs

Sales & Distribution Award

Zong Franchise

LANGUAGES

English

Native or Bilingual Proficiency

Arabic

Native or Bilingual Proficiency

Urdu

Native or Bilingual Proficiency

Pashto

Native or Bilingual Proficiency

INTERESTS

CCNA routing & switching configuration

MS Office (MS Excel, MS Word, MS PowerPoint, Photoshop, MS Access Internet Explorer)

Networking (Local Area Network, Wi-Fi Configuration AutoCAD (2D & 3D))